

CREATIVE MARKETING SCIENCES, INC.



MARKETING CLARITY STARTER PACK

Quick Wins, Smart Moves, and Real Tips to Build Smarter Marketing.

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USE LINKS TO GO TO A DIFFERENT PAGE
INSIDE YOUR PRESENTATION.

HIGHLIGHT THE TEXT YOU WANT TO HYPERLINK, CLICK THE
LINK SYMBOL THAT APPEARS ABOVE THAT TEXT, THEN
SELECT FROM THE DROPDOWN THE PAGE THAT YOU WANT
TO CONNECT.



INTRODUCTION

HI THERE! I'M MICHELLE

I'm so excited you're here.
Inside this starter pack, you'll find quick, actionable tips you can use right away to build smarter marketing and grow your business faster.

No fluff. No gimmicks. Just clarity, strategy, and a little fun along the way.
Let's dive in!



1 QUICK WINS CHECKLIST

Your 5 Quick Wins for Smarter Marketing

- ☐ SET ONE CLEAR MARKETING GOAL FOR THE NEXT 30 DAYS
- ☐ CHOOSE 1–2 CORE PLATFORMS (DON'T TRY TO BE EVERYWHERE)
- ☐ AUDIT YOUR BRAND CONSISTENCY (LOGOS, COLORS, VOICE)
- ☐ CREATE 1 STRONG CTA YOU'LL USE EVERYWHERE
- ☐ START A SIMPLE CONTENT CALENDAR (EVEN IF IT'S JUST 2 POSTS/WEEK!)



2 SMART MOVES TO SCALE



AUTOMATE SMART NOT SPAMMY.

Use email automation to stay top-of-mind without annoying your audience.



REPURPOSE YOUR BEST CONTENT

One great idea =
5+ pieces of content across platforms.



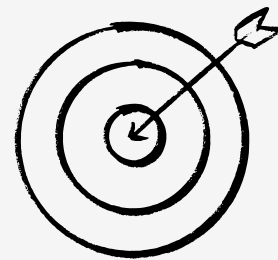
TRACK WHAT WORKS

You don't need to track everything, just what leads to actual growth.



3

REAL WORLD TIP



STRATEGY WITHOUT EXECUTION = JUST A WISH.

Having a clear strategy is important – but showing up and executing **CONSISTENTLY** is what separates brands that grow from brands that stall. Even imperfect action beats perfect plans that sit on a shelf.

We teach the importance of creating an organized strategy plan in the classroom and clients help teach our future business leaders.



RESOURCES



RESOURCE	What You'll Find
<u>HubSpot Academy</u>	Free courses and certifications on marketing, sales, and business growth
<u>Ubersuggest (Neil Patel)</u>	Keyword research, SEO tools, and easy site audits for beginners and pros
<u>Neil Patel Blog</u>	Real-world marketing tips, SEO guides, content strategies
<u>Canva</u>	Easy-to-use templates for social media, presentations, and marketing materials
<u>Content Marketing Institute</u>	Deep dives on content strategy, creation, and distribution



dream
big and
MARKET
SMART

WE CAN HELP YOU BUILD SMARTER MARKETING!

At Creative Marketing Sciences, we specialize in turning your marketing clarity into real growth. If you're ready to get serious about scaling your brand with strategy and action, we're here for you.

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